

Dear Family and Friends of Westlake School,

Greetings from Westlake Elementary School, we hope this letter finds you healthy, optimistic about the future, and feeling the power of a strong community! We've all been through a crazy year, but we've made it through by holding each other up! Our children are back in school and life is somewhat back to normal. While our government has provided much in relief and stimulus we still have many financial gaps we need to fill to provide local school children with art, music and dance classes as well as provide teacher assistants for our busy classrooms.

We are seeking donations and sponsors for our annual (online) Arts Auction fundraiser March 13-22, 2022. Thank you so much to businesses and individuals who have donated to our auction in the past. Your support is providing Santa Cruz youth with a well rounded education. Donating is a great way to advertise, you will be thanked on our website and your generosity will be seen by over 1,000 families on our online platform! We recognize most local businesses have had their own struggles and some are just now catching up, but no item or amount is too small. Perhaps you have unsold inventory or want to provide a gift certificate to bring people into your business. Anything helps and every donation benefits our kids!

If you or your business would like to become a Westlake Sponsor please review the attached Sponsor information to see how we can help promote your business by highlighting your generosity to the community. We offer many exciting sponsorship incentives at many levels!

By giving today, you will help make a difference in the life of every child at Westlake Elementary. Simply fill out one of the enclosed forms and return it to the address provided below or email us at westlakeptaprocurement@gmail.com to organize a pick-up of your item. You can also donate online at **<https://westlakepta.betterworld.org/donate-an-item>**.

The deadline to be included in the promotional materials is March 1st, 2022.

We deeply appreciate the generosity of our local businesses, friends and families who support Westlake School and value our partnership with you! Your involvement is key to supporting the growth and success of all our students and we continue to thank you.

Go Wildcats!

Sincerely,

Westlake PTA Board of Directors Auction Committee

Westlake's PTA is a 100% volunteer-based organization run by parents, teachers and staff. The PTA coordinates and sponsors many community and fundraising activities to enhance the parents and students' experience to become lifelong learners.

Westlake Elementary PTA is a 501(c)3 organization, so your donation may be tax-deductible. Our tax ID number is 94-6174766.



Westlake Elementary PTA
c/o Westlake Elementary School
1000 High Street
Santa Cruz, CA 95060



WESTLAKE PTA

VOLUNTEER - DONATE - PARTICIPATE

Donation Procurement Form

DONOR INFORMATION (please print)			
Name of Donor (as you would like it to appear in catalog)		Business Name (if applicable)	
Contact #1	Name		
Mailing Address 1		Mailing Address 2	
City	State	Zip	
Phone	Fax	Email	
Contact #2 <small>(optional)</small>	Name		
Mailing Address 1		Mailing Address 2	
City	State	Zip	
Phone	Fax	Email	

DONATION INFORMATION (please print)	
Detailed Description of Donation	Estimated Fair Market Value \$
Restrictions? If yes, provide details	

Please do NOT bundle my item with others

DONATION DETAILS (check all that apply)		
DELIVERY	CERTIFICATES & DISPLAY	MISCELLANEOUS
<input type="checkbox"/> I will deliver <input type="checkbox"/> Please contact me to arrange pickup	<input type="checkbox"/> I will provide gift certificate <input type="checkbox"/> Please create gift certificate <p style="text-align: center;">AND</p> <input type="checkbox"/> I have props to enhance display <input type="checkbox"/> Please find display props for me	<input type="checkbox"/> Cash donation enclosed <input type="checkbox"/> Please contact me regarding sponsorship opportunities <input type="checkbox"/> Employer's matching gift form enclosed

Deliver Donations & Props by: Westlake Elementary School 1000 High Street Santa Cruz, CA 95060	Please mail, email or fax this form to: Westlake Elementary PTA 1000 High Street Santa Cruz, CA 95060 westlakeptaprocurement@gmail.com Phone: (831) 429-3868 Fax: (831) 429-3835
For Use By Procurement Committee	
Procured By	Phone
Email	

Thank you for your support. Your donation may be tax deductible. Please consult your tax advisor.
Federal Tax ID No: 94-6177466

WESTLAKE BUSINESS SPONSORSHIP LEVELS

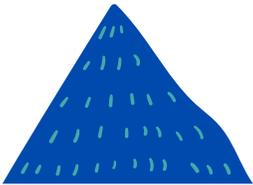
Thank you for supporting your local public school!

SUMMIT SPONSOR (\$2,000+)



- 1 week of promotion on our Westlake Marquee
- Free business listing on Konstella for 2021-22
- Logo/Ad in the 2021-22 Westlake Yearbook
- Handmade block printed canvas tote bag filled with local goodies
- Logo on the PTA website homepage
- Logo at the bottom of all PTA newsletters
- Sponsor Spotlight in the PTA newsletter - Highlight your business!

BASECAMP SPONSOR (\$1,000+)



- Logo in the 2021-22 Westlake Yearbook
- Handmade block printed canvas tote bag filled with local goodies
- Logo on the PTA website homepage
- Logo at the bottom of all PTA newsletters
- Sponsor Spotlight in the PTA newsletter - Highlight your business!

TRAILBLAZER SPONSOR (\$500+)



- Logo on the PTA website homepage
- Logo at the bottom of all PTA newsletters
- Sponsor Spotlight in the PTA newsletter - Highlight your business!

We are grateful for your contribution. Find payment options and submit your business logo on our website:
www.supportwestlake.org/local-sponsors



Westlake Elementary PTA is a 501(c)3 organization, so your donation may be tax-deductible. Our tax ID number is 94-6174766.

2021-2022



Westlake Elementary PTA
c/o Westlake Elementary School
1000 High Street
Santa Cruz, CA 95060